

2022-2023 District Goals

District: 318 D
Constitutional Area: India, South Asia and Middle East



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

[Action Plan Template Service GST.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	22	440	1000	140
2nd Quarter	4	80	750	80
3rd Quarter	4	80	750	80
4th Quarter	2	40	500	100

FY New Clubs

32

FY Charter Members

640

FY New Members

3000

FY Retention Goal

400

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

3240

Action Plan

[Action Plan Template GMT.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- Our district will confirm 100% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Action Plan Template GLT.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 60% and club participation in our district increases by 60%.
- b. Our team will ensure that 100 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Diamond level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 50 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[Action Plan Template LCIF.docx](#)

CUSTOM GOALS

Goal Statement

Multiple Plan is yet to be received

Action Plan

Goal Statement

SMART GOAL – 318D LY 2022 - 2023

Specific

- Goal is to make history by making District 318D as the world's fastest growing Lions district in the upcoming fiscal year.

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth

a. Our team will charter 32 new clubs with 640 charter members.

b. Our clubs will induct 3000 new members into existing clubs.

c. Our district will not surpass 400 dropped members

- Membership is our strength and intent to contribute significantly to the Global membership by closely working with the GMT to increase membership and more importantly focus on sealing the holes of heavy drops.
- Strong GMT team with proven leadership that is already in place.
- Membership drop/ local economic crisis/ pandemic restrictions, etc

Measurable

- Periodical evaluation
 - quarterly achievements in line with the Goal
- Achievable

- Amplify the District Marketing and PR activities
- Periodical training and orientation
- Work closely with the GMT team
- Rewards and Recognition programme for the GMT and his team

Relevant

Yes, considering the LCI dream of 1.5 million Global membership, My district like to contribute the best possible manner As a part of the implementation process, I have already selected the Global Membership Approach Support Lead Lion. K.M. Asharaf to act as the point person to help lead the initiative.

Time-Bound

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth of 32 new clubs with 640 charter members, will induct 3000 new members into existing clubs and will ensure not to surpass 400 dropped members.

Preliminary execution has commenced from 15th May 2022

Action Plan

[District 318D - Smart Goal.docx](#)